

hyperactivate
yourtalent

School of
MEDIA ARTS

Creating the future of
arts, design, music and
communication.

- | DIGITAL MEDIA DESIGN
- | GRAPHIC DESIGN
- | MOVING IMAGE
- | PAINTING
- | SCULPTURE
- | PHOTOGRAPHY
- | MUSIC PRODUCTION
- | SONGWRITING
- | MĀORI AND PACIFIC ISLAND
PERFORMANCE AND
PRODUCTION
- | PUBLIC RELATIONS /
ADVERTISING
- | JOURNALISM
- | RADIO BROADCASTING
- | FASHION DESIGN
- | INTERIOR DESIGN
- | GRADUATE AND
POSTGRADUATE OPTIONS

Mediarts[®]



Wintec

WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato

Hamilton | Thames | Otorohanga | Te Kuiti

0800 2 wintec | www.wintec.ac.nz

Contents

2	Create the Future of Media and the Arts
3	Creative Pathways
4	<u>Certificate in Radio Broadcasting (Level 4)</u>
5	<u>Certificate in Media Arts (Level 4)</u>
6	<u>Diploma in Technology (Interior Design) (Level 6)</u>
8	<u>Diploma in Fashion Design and Practice (Level 6)</u>
10	<u>National Diploma in Journalism (Multi-media) (Level 5)</u>
11	Bachelor of Media Arts
12	Bachelor of Media Arts Requirements
14	Visual Arts (BMA)
15	Photography (BMA)
16	Digital Media Design (BMA)
17	Graphic Design (BMA)
18	Moving Image (BMA)
19	Painting / Sculpture (BMA)
20	Commercial Music (BMA)
22	Māori and Pacific Island Performance and Production (BMA)
24	Communication (BMA)
26	<u>Graduate Diploma in Communication (Level 7)</u>
27	<u>Bachelor of Media Arts (Honours)</u>
28	Master of Arts
29	Students in Industry
30	Industry and the Professional World
32	Applying for the Certificate in Radio Broadcasting (Level 4)
33	Applying for the Certificate in Media Arts (Level 4)
34	Applying for the Diploma in Technology (Interior Design) (Level 6)
35	Applying for the Diploma in Fashion Design and Practice (Level 6)
36	Applying for the National Diploma in Journalism (Multi-media) (Level 5)
37	Applying for the Bachelor of Media Arts
40	Applying for the Graduate Diploma in Communication (Level 7)
41	Applying for the Bachelor of Media Arts (Honours)
42	Applying for the Master of Arts
44	Important Information

Disclaimer

Every effort has been made to ensure the content of this brochure is correct at the time of printing and is provided in good faith. The information is subject to a continuous process of review. Wintec therefore reserves the right to make changes to module offerings and any other contents. Wintec will not accept liability for any errors or omissions contained in this brochure nor for any subsequent actions which may arise as a consequence of decisions made based upon its contents. For full programme information visit www.wintec.ac.nz.

March 2009

Create the Future of Media and the Arts

Do you want a career in visual arts, design, communication or music? Would you like to study with others like you in a dynamic, creative environment where you turn your ideas into reality? If so, you'll want to study at the School of Media Arts at Wintec.

Friendly, experienced academic staff lead you through exciting projects in a collaborative environment. You'll be stimulated to develop an independent, reflective working process and think critically about issues that you'll face in the professional environment. Our innovative, interdisciplinary programmes equip students for today's fast-paced art, design and entertainment industries, placing an emphasis on flexibility and the ability to apply skills in new situations.

Jobs for graduates in this field are growing rapidly. Industry New Zealand statistics demonstrate that the creative industries sector is growing faster than the rest of the economy. International trends suggest that there is more growth expected in this sector. Graduates find careers as art directors, journalists, audio engineers, film-makers, graphic designers, illustrators, internet designers, interior designers, fashion designers, photographers, songwriters or studio artists, to name a few! Our students are valued in the professional environment, and in a recent survey over 85% of our graduates found employment related to their field of study. Exciting career opportunities await practitioners in this field, and the School of Media Arts is the best place to begin your career as a creative professional.

Programmes of study are available at certificate, diploma and degree level, and a postgraduate honours year and Master of Arts are available to graduates from Media Arts or other degree programmes. Use the information in this brochure to select the ideal programme for you.

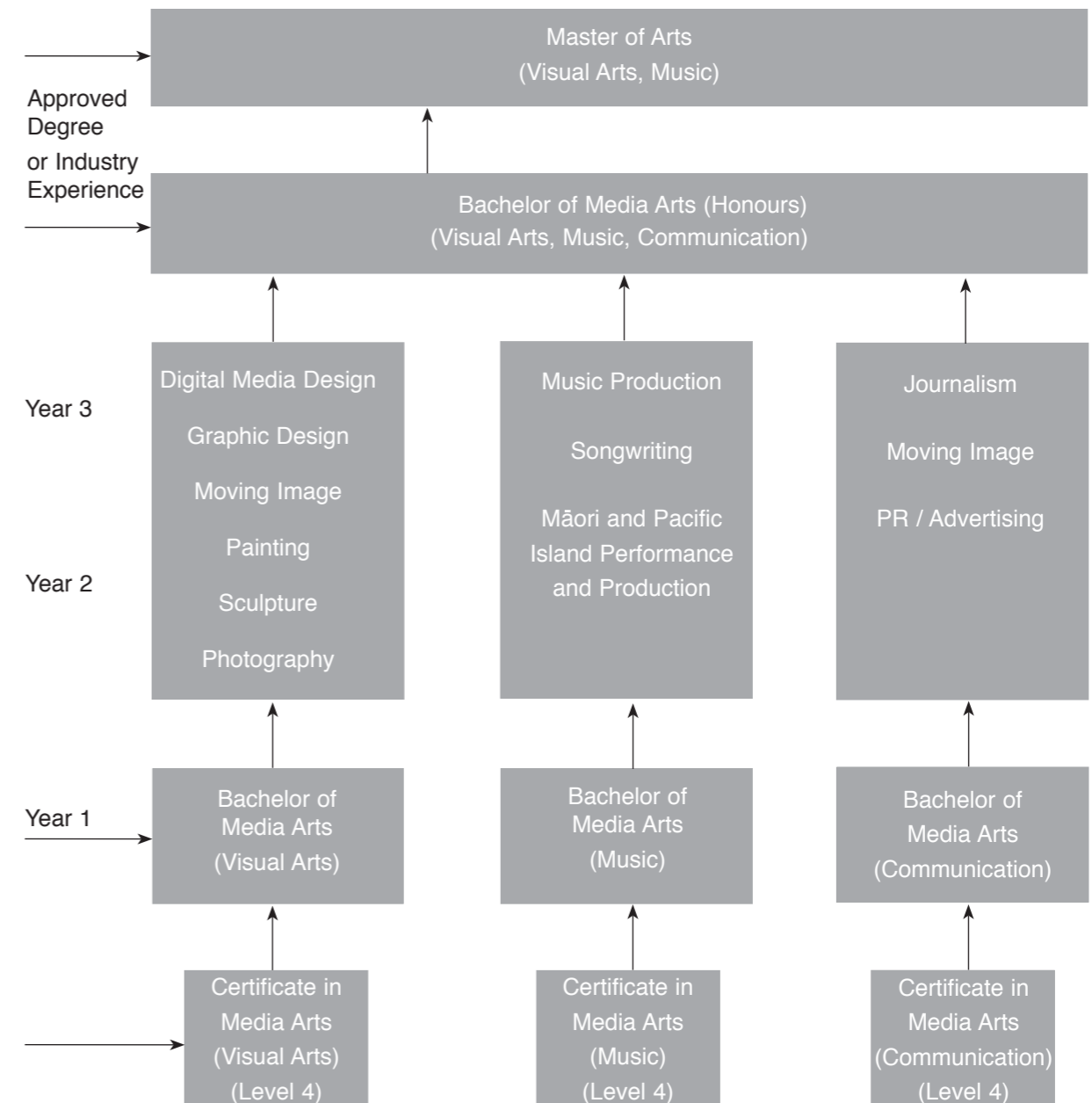
Facilities

The School of Media Arts offers state-of-the-art facilities for media production.

- Several computer labs contain Macintosh G5 and iMac computers with all the latest digital imaging and design software
- Avid and Final Cut Pro HD non-linear editing systems and digital video cameras are available for Moving Image students
- The purpose-built Photography facility includes three fully-equipped professional lighting studios, digital workrooms plus galleries and specialist darkrooms.
- The facilities in painting and sculpture provide individual studio spaces for students, as well as a gallery and collaborative teaching areas
- The Commercial Music studios feature a pro-tools HD digital recording system and a 16 track analogue recording system with additional recording and rehearsal spaces
- Journalism and Public Relations / Advertising students work in professional environments using industry-standard media production tools
- A fully equipped studio broadcasts MaxFM student radio, staffed by student volunteers
- Specialist spaces are set up for both Interior and Fashion Design students



Creative Pathways



Also available:

- Certificate in Radio Broadcasting (Level 4)
- National Diploma in Journalism (Multi-media) (Level 5)
- Diploma in Technology (Interior Design) (Level 6)
- Diploma in Fashion Design and Practice (Level 6)
- Graduate Diploma in Communication (Level 7)

Certificate in Radio Broadcasting (Level 4)

Where: Hamilton City Campus
Applications: Priority given to applications received by the end of January / May.
Late applications considered up to programme start date.

Starts: February / July
Duration: 20 weeks full-time

This programme has been designed to give an introduction to the radio industry. You will gain a range of skills that are considered basic in the industry as well as hands-on work experience.

Study will include:

- Advertising / radio commercials
- Broadcasting law
- Sound systems
- Presenting on air for radio
- Recording and editing for radio broadcasting
- Operating a studio during a live broadcast
- Using automated equipment and voice reports

Wintec's dedicated radio station Max-FM 107.1 will play an important part in your programme of study.

Let your voice be heard and make a start in the exciting and rewarding radio industry. This level four programme has been designed with input from industry professionals to give you the skills and knowledge the radio industry requires. It will also provide an introduction to the world of radio broadcasting.

It is an industry focused qualification, and you can focus on your own area of interest (announcing, journalism, production, advertising, copy writing)

Certificate in Radio Broadcasting (Level 4) students must complete the following compulsory core modules:

The Broadcast Industry

This module explores the structure, regulatory environment and governance of the radio industry in New Zealand. You will become fluent with the legislative framework, including legal processes and general operational principles that guide the radio industry.

Radio Programming

In this module you will gain knowledge of radio programming, announcing, programme delivery and scheduling.

Commercial Production and Station Promotion

This module provides you with an understanding of the role of radio industry promotions and marketing across the radio industry. It also provides you with hands-on experience in advertising production, creative conceptualising, campaign planning and promotion implementation.

Work in Industry

This module familiarises students with the demands of industry-based broadcasting first-hand. Students will work in the radio industry in a specialist discipline of their choice.



Certificate in Media Arts (Level 4)

(Visual Arts, Commercial Music or Communication)

Where: Hamilton City Campus
Applications: Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.

Starts: February / July
Duration: 20 weeks full-time

This 20 week certificate programme is ideal for you if you wish to develop your skills in Media Arts, but don't have the entry requirements for degree-based study.

The programme includes generic study skills as well as specialist skills in visual arts, music or communication. If you successfully complete the certificate, you will be eligible to compete on merit for entry into the Bachelor of Media Arts programme. The bulk of your programme will be four 4-week modules from your chosen elective:

Visual Arts: Graphic Design, Moving Image, Painting / Sculpture, Photography

Commercial Music: Music Technology, Music Studies, Performance, Songwriting

Communication: Public Relations / Advertising, Creative Writing, Organisational Studies, Journalism

If you meet the selection criteria for more than one elective, it is possible to study modules from different electives. You will also study modules in communication skills and portfolio preparation to enable further tertiary study.



Diploma in Technology (Interior Design) (Level 6)

Where: Hamilton City Campus

Applications: Priority given to applications received by October 31. Late applications considered up to end of January or when programme is full.

Starts: February

Duration: Two years full-time
(part-time option available)

The interior design profession requires a combination of both creative and technical components. The interior designer brings together aesthetic and functional elements to create interior plans to enhance a lifestyle and fit a budget.

During the two year full-time programme you will develop theoretical understanding and technical skills in decorating, interior design techniques, colour theory, computer aided design, drawing, construction and building technology, communication, and business practice. Basic legal and building industry issues are also covered.

The programme focuses on practical outcomes, enabling you to contribute to design in the initial phase of a project, manage off-site component manufacturing and delivery, manage the installation process, liaise with other professionals and contractors and assist with general design management. The importance of communication is emphasised, as it is important to be able to interpret a client's needs, and interact with professionals such as builders and electricians.

Once you graduate you could find specialist employment with building contractors in their design offices, in architects' offices, as consultant designers for building owners, property development, kitchen and bathroom design, or as independent interior design consultants and retailers.



Diploma in Technology (Interior Design) (Level 6) students must complete the following compulsory core modules:

Communication and Problem Solving

An introduction to a selection of current research strategies, written and oral presentation skills and problem solving skills associated with a team environment to solve interior design problems

Interior Design Principles 1

Apply planning and spatial design management skills to residential spaces. Develop knowledge of interior fittings, construction, materials, and hardware.

Interior Design Process 1

Develop a given concept into a preliminary interior design concept and present a design proposal to a client.

Drawing for Interior Design

Prepare a set of manual drawings for small projects and interior spaces, including location drawings, assembly details, component drawings, and elevations.

Building Technology 1

Provides you with knowledge and skills relevant to services and materials in single level buildings with particular focus on the impact on the interior spaces.

Spatial Concepts: Colour, Light and Fabric

Provides you with skills to work with Interior architectural forms, lighting, and the effects of various materials, finishes and furnishings within an interior space.

Introduction to 2-D CAD

Introduction to two-dimensional drawing in CAD for architectural and interior design communication using appropriate software packages.

History Climate and Culture

Understand the historical development of the Interior Design movement; develop appreciation of how culture and climate impact the design brief and implementation.

Interior Design Process 2

Develop and present a developed interior design concept from a given design brief for a range of commercial spaces, including understanding and applying all legislative requirements, specification and schedule documentation.

Interior Design Principles 2

Apply planning and spatial management skills to retail and institutional settings. Understand the functional design and assembly of interior fit outs, construction, materials and hardware selection.

3-D Modelling

Introduction of a range of computer packages applied to design presentation in the technical field.

Building Technology 2

Provides you with knowledge and skills to understand the interior of commercial structures, joinery and component design, detailing and installation of equipment and services.

Advanced Presentation Techniques

Apply a range of professional presentation and communication techniques for interior and architectural style presentations.

Business Practice for the Creative Industries

Understand basic principles of small business management related to a design practice, including marketing and financial functions.

Elective Modules

In addition, you will choose one elective from a range within the School of Media Arts or others by discussion.

Diploma in Fashion Design and Practice (Level 6)

Where: Hamilton City Campus

Applications: Priority given to applications received by October 31. Late applications considered up to end of January or when programme is full.

Starts: February

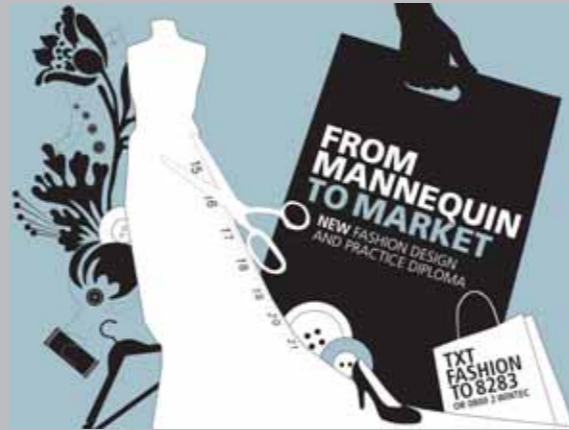
Duration: Two years full-time
(part-time option available)

Equip yourself with the knowledge and skills necessary to enter the exciting industry and business of fashion design. During this two year full-time programme you will gain knowledge about all aspects of fashion design, from basic skills in fashion design technology and production, through to high-end research and production of fashion products.

The practical emphasis of the programme ensures that you will gain knowledge of business processes for preparation for entry into the fashion design industry and will ready you with a thorough understanding of the current fashion climate.

You will develop an understanding of the relationship between design, production and distribution within the industry, as well as fashion production, culture, history, industry, retailing, distribution materials and basic skills in fashion design technology.

Each module is structured with the flexibility to allow you to direct the focus of your learning and development towards either design and production, retail or distribution. Elective options provide you with the opportunity to personalise the programme to suit your career direction.



All Diploma in Fashion Design and Practice students must complete the following compulsory core modules:

Fashion Design Studies 1

Introduction to basic fashion design principles and conventions, including manual pattern drafting and draping methods and the development of skills in the use of current garment design software.

Textile and Material Studies

Learn the fundamental sewing and construction skills necessary to design and produce garments and be introduced to the industrial sewing machine. Develop an understanding of the development of textiles, construction, manufacturing processes and material properties.

Marketing, Public Relations and Communication Studies

Introduction to a selection of current research strategies, marketing concepts, public relations strategies and the written / oral presentation skills associated with these conventions in a fashion design context.

Fashion Design Strategies

Introduction to the methods, values and techniques designers use to record and refine visual concepts. Develop manual and computer visual skills by creating design concepts for the fashion industry. Examine a selection of strategies for the development of work in conjunction with contemporary fashion design issues.

Business of Fashion: The New Zealand Setting

Introduction to the New Zealand fashion industry, including an analysis of terminology, influences, cycles, and socio-economic factors.

History and Meaning of Fashion

Explore social, economic, political, cultural, and technological factors that affect the development of dress and tracing, and develop a knowledge and vocabulary for historical influences.

Fashion Retailing

Develop an understanding of the practical skills needed to develop and operate a fashion retail business, including planning, buying, inventory control, accounting, pricing, store design layout, marketing and merchandising.

Fashion Design Studies 2

Design and develop patterns and construct complex garments by applying and extending skills and knowledge developed in year one.

Garment Manufacturing, Production Processes and Specifications

Develop skills in costing, pricing, quality control and product performance factors for garment manufacturing and apply these to your own fashion concepts and products.

Business of Fashion: The International Setting

Explore the multiplicity of global factors affecting the fashion industry in New Zealand today: outsourcing, import / export strategies, tariffs, quotas, government regulations, and supply chain factors. Research and analyse brand strategies, contemporary labels, trend and fashion forecasting.

Work Placement

Gain workplace experience and obtain skills to enter the professional environment. Work placement positions and responsibilities are pre-arranged between students and employers in the fashion industry through the collaborative negotiation of a placement contract.

Fashion Project

Develop projects which explore and refine critical issues associated with an individually selected area of fashion design or fashion practice. Students develop a previous brief to greater depth or extend their current practice.

Portfolio Development

Gain knowledge and skills to create a fashion portfolio for future employment purposes. Use appropriate media conventions and presentation techniques to represent concepts and develop self-promotion, job search, and personal presentation techniques.

Elective Modules

In addition, you will choose two electives from a range of available options. For further module information go to www.wintec.ac.nz/mediarts.

National Diploma in Journalism (Multi-media) (Level 5)

Where: Hamilton City Campus
Applications: 30 November (late applications may be considered)

Starts: February
Duration: One year full-time

Why Journalism?

Inquisitive, intelligent, informed, motivated, determined, lateral-thinking?

If you think you have these qualities and like writing, you should consider a career in journalism.

The National Diploma in Journalism (Multi-media) (Level 5) programme has been designed to equip you with the skills required to gain a career in the daily media.

It incorporates news gathering and writing for print, broadcast and internet, news photography, court and police reporting, media law and ethics, bi-cultural and multi-cultural perspectives and shorthand. You will also gain hands-on work experience in the media industry. In addition, the programme may include feature writing, radio / television news, layout and design of newspaper pages, internet literacy and multi-media.

The National Diploma in Journalism (Multi-media) (Level 5) is the only entry qualification recognised by the journalism industry.

Key Features

- You will leave with marketable skills
- Academic staff have extensive industry background in print, radio and TV journalism in New Zealand and overseas
- You will complete work experience at a media outlet during the programme
- You will have access to a fully equipped teaching room / newsroom with PCs, internet access, telephone, tape recorders and video cabinet
- You will write and edit stories for the award winning Fieldays newspaper 'Fieldays Exhibitor'
- The qualification is moderated by the New Zealand Journalists Training Organisation
- The programme is NZQA accredited

National Diploma in Journalism (Multi-media) (Level 5) students must complete the following compulsory core modules:

- Shorthand 80wpm
- Maths for Journalists
- News Media Industry Experience
- Police, Court, Emergency
- Keyboarding 35 wpm
- News Gathering
- News Analysis
- Local Government
- News Writing
- Media Ethics
- Media Law
- News: Bi-cultural Perspective
- News: Multi-cultural Perspective
- News Photos

Elective Modules

(not all electives will be offered in any given year)

- Layout and Design
- Feature Writing: Magazine
- Feature Writing: Newspaper / Internet
- Radio News
- Television News
- Internet News Sites

Bachelor of Media Arts (With endorsements in Visual Arts, Commercial Music or Communication)

Where: Hamilton City Campus
Applications: Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.

Starts: February / July
Duration: Three years full-time (part-time option available)

The Bachelor of Media Arts (BMA) is a unique, interdisciplinary programme for students seeking a career in media and the arts. Your degree in Media Arts is practical, project driven and collaborative.

You are stimulated to develop individualised research practices, reflective judgement and critical thinking. You will be well equipped to seek employment as a practitioner or to undertake post-graduate study. The first year of study is based around your chosen endorsement (plus electives of your choice), after which you can choose to specialise in the areas of study listed below.

There are three streams of entry into the Bachelor of Media Arts:

i) The Visual Arts endorsement is for students who wish to work primarily in visual art and design. You can specialise in:

- Digital Media Design
- Graphic Design
- Moving Image
- Painting
- Sculpture
- Photography

ii) The Commercial Music endorsement is for students who wish to focus on the composition or production of music. You can specialise in:

- Music Production
- Songwriting
- Māori and Pacific Island Performance and Production

iii) The Communication endorsement is for students who wish to work primarily with language in the media. You can specialise in:

- Journalism
- Moving Image
- Public Relations / Advertising

Your first year of study will focus on content and processes common to your endorsement of entry.

In Visual Arts, the first year includes drawing methods, an investigation of a variety of media, working in two, three and four dimensions, and the development of research and communication skills. You will also be introduced to specific practices within digital media design, graphic design, photography, painting, sculpture, and moving image.

In Commercial Music, your first year includes harmony, ear training, notation, songwriting, music technology, contemporary issues in music and communication skills.

In Communication, your first year develops writing, media, and interpersonal skills common to Moving Image, Public Relations / Advertising, and Journalism practices. You will also study your choice of two introductory modules to support your chosen pathway.

In year two you can apply to specialise in Moving Image, or continue with Communication, which has a mix of media based modules to support the Journalism and Public Relations / Advertising pathways. The benefits of this approach are that you get to try out a range of options before committing to your specialist field.

At the end of year two you can choose either the Journalism or Public Relations / Advertising specialist pathways.

Further electives are available from across the programme, regardless of your endorsement of entry. For example, you may wish to specialise in advertising, but do a number of photography electives. The BMA structure is designed to let you maintain an interest in a number of disciplines

Intermedia

The world of media is growing at an unprecedented rate, and analysts have identified the phenomenon of "media convergence" to describe how previously distinct media disciplines are changing rapidly. A contemporary film may spin off at least a book, website, soundtrack, "behind-the-scenes" TV series, and possibly a range of action figures! The impact of these trends on the industry means that professionals increasingly work with multi-disciplinary teams. For example, the production of a TV programme will involve not just film and video makers, but writers, musicians creating and performing a soundtrack, digital artists creating special effects, sculptors building sets, and graphic designers creating titles, credits, and promotional material. We have designed our unique curriculum to reflect this reality - through a concept we call "Intermedia".

While you will develop a specialisation in a particular area, you will also learn to incorporate ideas and techniques from a broad range of disciplines. Your study will be project driven and will involve collaboration with students from outside your field. You can also gain real-world professional experience through internships, and get module credit for it! In Media Arts you will develop the flexibility, innovation and team skills required by today's fast-paced professional environment.

Bachelor of Media Arts Requirements

A total of 24 modules (or equivalent) is required to graduate with the Bachelor of Media Arts (minimum of 360 credits)

Key * These modules may be taken in either semester Compulsory Choose

Year One (Level 5)

5 Compulsory core modules (Level 5 or equivalent)	75
1 Contextual elective (Level 5)	15
2 Introductory electives	30
	120 credits

Semester One

Core (Level 5)	Core (Level 5)
Core (Level 5)	Intro Elective *

Semester Two

Core (Level 5)	Core (Level 5)
Intro Elective *	Contextual (Level 5) *

Year Two (Level 6)

4 Pathway core modules (Level 6)	60
1 Intermedia	15
1 Contextual elective (Level 6)	15
2 Free Choice (Level 6)	30
	120 credits

Semester One

Core (Level 6)	Core (Level 6)
Intermedia (Level 6)	Contextual (Level 6) *

Semester Two

Core (Level 6)	Core (Level 6)
Elective (Level 6) *	Free Choice (Level 6) *

Year Three (Level 7)

4 Core modules (Level 7)	60
2 Intermedia (Level 7)	30
2 Free Choice (Intermedia, core or elective)	30
	120 credits

Semester One

Core (Level 7)	Core (Level 7)
Intermedia (Level 7)	Free Choice *

Semester Two

Core (Level 7)	Core (Level 7)
Intermedia (Level 7)	Free Choice *



Visual Arts (BMA)

Where:	Hamilton City Campus	Starts:	February / July
Applications:	Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.	Duration:	Three years full-time (part-time option available)

All Visual Arts students must complete the following compulsory core modules.

Visual Arts Practice 1

This module is designed to develop skills, procedures and techniques used to generate and develop ideas. The emphasis in this module is to introduce you to the practical methodologies and strategies currently used by artists, photographers, film-makers and designers. Such processes are the essence of all practical modules within the year one programme, thus the knowledge acquired in this module is applied in all concurrent introductory and studio electives.

Visual Arts Practice 2

This module is intended to extend the development of your knowledge of ideas and techniques introduced in the module, Visual Arts Practice 1, with greater formal and conceptual depth. In this module you are able to elect media and conventions with which to address a range of assignment briefs which examine concepts with currency within either Photography, Graphic Design, Digital Media, Moving Image, Painting or Sculpture subject areas. The module provides you with an opportunity to extend your knowledge and skills as you orientate yourself towards your pathway of study in years two and three.

Word, Image, Sound

This module introduces you to a wide range of discursive practices and research methods related to media and the arts. You will develop tools for analysing cultural texts in a range of written, visual and aural media and the contexts in which they are produced. You are required to critically reflect on the material presented and to extract relevant issues from that material. You will practice conventional forms of writing and verbally present ideas associated with selected academic domains. Theory and practice of interpersonal skills are integrated throughout the module.

You must also select:

- Two Visual Arts introductory electives
(pre-requisite for your pathway in year two)
- One Level 5 contextual elective

For further module information go to www.wintec.ac.nz/mediarts, or the Media Arts handbook.

Photography (BMA)

The photography pathway encompasses the fields of documentary, commercial and fine art practice. You will develop technical and conceptual skills, along with an understanding of how professional photographic industries operate.

You will develop an ability to employ a photographic language through projects that explore a range of skills and techniques, such as black and white and colour darkroom processes, camera skills, composition, studio lighting, digital media, new technologies and experimentation. Photography modules are taught within a custom-built facility, including three fully-equipped professional lighting studios, workspaces, galleries, specialised darkrooms and computer laboratories.

You will experience learning situations ranging from prescribed assignments to self-directed briefs, and will be able to select a combination of modules that help to define your industry niche. Practical assignments contribute to an understanding of professional photography and industry standards, including presentation skills, working to deadlines and communication skills.

You will study and critically appraise issues surrounding the photographic medium, such as cultural identity, representations of the body, business practice or contemporary conventions in advertising. These skills coupled with your understanding of technologies will provide a pathway to a variety of professional practices.



Digital Media Design (BMA)

Students in Digital Media Design create work for a range of screen-based outcomes including the internet and television / video. You will receive a solid grounding in design processes associated with three distinct design disciplines:

- **Interactive:** If you can point and click at it, it's interactive! Work in this area includes internet, CD-ROM, and DVD based work.
- **Time-based Media:** Also known as motion graphics, this can be anything you watch on a screen. This could be graphics for television or film, or animation work.
- **3-D Design:** Creating virtual objects or environments. Both modelling and animation processes are explored.

In the third year, you can specialise in one or more of these areas. You will also acquire basic skills in the computer software and development processes involved in the production of digital media.

Practical assignments emphasise industry-standard design processes that may be applied to either commercial or fine arts-based outcomes. You will learn to critically assess contemporary issues and theories associated with digital media and apply these to your practice. You will graduate with flexible design skills that will serve you in both existing fields and those yet to be discovered!



Graphic Design (BMA)

Graphic Design students create work for print and digital media such as posters, magazines, brochures, advertisements, branding, packaging, spatial design also screen-based projects such as motion graphics, websites, 3-D modelling and animation are created. Emphasis is placed on the development of typographic skills and design principles that can be applied to a wide variety of design projects. You are able to diversify your programme of study by incorporating modules in time-based media, interactive media, illustration and fine arts practice.

If you choose Graphic Design as your core area of study you will concentrate on principles specific to graphic design, but will also be able to select from a wide range of supporting modules. You may elect, for example, modules in publication or packaging design with a view to entry into a print-based area of graphic design practice. Or you may choose modules in internet design or moving image with a view to working in film or electronic media. You may choose modules with a contemporary art orientation which can allow you to move into a fine arts-based context, or you may elect illustration modules which will enable you to create illustrative work for your publications.



Moving Image (BMA)

Moving Image has points of entry through both Visual Arts and Communication. The curriculum provides you with grounding in industry technology and practices, and support for you to create your own work. Production formats include DVC PRO digital video, Beta SP and 16mm film. You will also develop an understanding of how the film and television industries operate. You will acquire a wide range of skills, including camera, lighting, non-linear editing, writing and all aspects of 16mm film, video production and post-production. You may also elect modules which explore developments in digital technology and gain skills in multi-media, internet publishing, CD-ROM authoring and non-linear image manipulation.

Moving Image students have 24-hour access to film and video technology, including Aaton and Bolex 16mm cameras, Betacam SP cameras, DVC PRO digital video cameras, a full range of production equipment and a large studio equipped with bluescreen facilities. Post-production learning is based on state-of-the-art Avid non-linear and Final CUT PRO editing systems. You also have the opportunity to work with students from other pathways, such as Commercial Music and Graphic Design.



Painting / Sculpture (BMA)

Painting / Sculpture is primarily studio-based and focuses on developing your practical and theoretical knowledge of contemporary art practice. You will study conventions of contemporary sculpture, painting, illustration and intermedia-based practice and their related theoretical issues.

A lively open environment stimulates discussion and debate on topical issues relating to artistic practice. Individual studio spaces and collective teaching spaces reflect this. Workshop facilities allow study in wood, metal, fibreglass, casting, screen and digital printing as well as filmic and audio media.

You will have the opportunity to supplement core study relating to all contemporary art practice with specialised modules which examine conventional modes in painting and / or sculpture. The Media Arts culture encourages the examination of traditional boundaries between conventional disciplines which are challenged in new and innovative ways.

Initially, you will begin an investigation into the conventional vocabularies of painting and sculpture which emphasise composition and media and test their relationship to function, interpretation and context. Other modules in this pathway examine digital and time-based media.

More advanced modules offer opportunities to undertake exhibitions in both public and in-house gallery spaces. The breadth of the modules within Painting / Sculpture and the elective opportunities available to you allows for the development of individual pathways of study which emphasise either conventional or interdisciplinary practices. You may choose modules with illustration and design orientations or modules which enable collaborations in music, moving image and digital media practices as they relate to art.



Commercial Music (BMA)

Where:	Hamilton City Campus	Starts:	February / July
Applications:	Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.	Duration:	Three years full-time (part-time option available)

All Commercial Music students must complete the following compulsory core modules:

Music Studies 1

This module will introduce you to the fundamentals of music theory. Emphasis will be given to developing skills in the areas of harmony, ear training and notation. In addition, you will use an analytical approach to modern and traditional musical ideas and then integrate these ideas in practical composition. Skills acquired in this module will be developed and applied in concurrent and successive modules.

Creativity in Music

This module develops your understanding of the creative processes through the writing and recording of compositions. You will analyse contemporary compositions to acquire a contextual basis for your own musical development. You learn the necessary skills to produce compositions so you may reflect on, develop, and refine their own creative approach. You are introduced to creative strategies that can be used to realise a music project from its initial conceptual stage to the final outcome.

Word, Image, Sound

This module introduces you to a wide range of discursive practices and research methods related to media and the arts. You will develop tools for analysing cultural texts in a range of written, visual and aural media and the contexts in which they are produced. You are required to critically reflect on the material presented and to extract relevant issues from that material. You will practice conventional forms of writing and verbally present ideas associated with selected academic domains. Theory and practice of interpersonal skills are integrated throughout the module.

Music Studies 2

This module is designed to extend your existing knowledge of harmony, ear training and notation acquired in Music Studies 1. Composition projects will develop your ability to apply theoretical knowledge in practical musical contexts.

Introduction to Music

This module introduces you to the fundamental skills required to realise specific applied outcomes. You will identify and apply notation elements and music instrument skills to acquire a contextual basis for your own musical development.

Audio Technology

This module is an introduction to audio technology and examines the fundamental role of the audio engineer. You will become proficient in the setting up and control of audio systems, microphones and signal processors. You will gain a practical understanding of the role of technology in music production.

You must also select:

- One Level 5 Contextual Elective
- One Level 5 Free Choice

It is strongly recommended that students interested in taking visual arts electives later in their programme of study select Introduction to Design or Photographic Composition and the Media as their free choice elective in year one.

For further module information go to www.wintec.ac.nz/mediarts or see the Media Arts Handbook.

Music Production

Students studying in the Music Production pathway undertake exciting and innovative commercially viable projects which give students commercial 'hands on' experience.

You will examine the nature of sound and studio skills, incorporating sound design and music recording. The theories and practices studied are applied contextually with a practical outcome being produced.

Under the Media Arts "umbrella" you will have the opportunity to undertake collaborative projects with other students in disciplines such as moving image, graphic design, photography, painting, sculpture, journalism and public relations / advertising. Your projects will involve: sound for film, music videos, installations, multimedia development for CD-ROM and internet, television and radio advertising.

Music Production students have 24 hour access to the recording facilities.

Songwriting

Students studying in the Songwriting pathway undertake industry-oriented projects relevant to the commercial music industry, while developing their unique style within the scope of possibilities in today's music industry.

You will be introduced to the elements of songwriting, learning and working with a variety of techniques used by commercial songwriters. You will also extend and apply your knowledge of composition, music theory and performance.

You will pursue a study of significant songwriters / composers and analyse their work, while continuing to learn further orchestration, arranging and compositional techniques. You will also have the opportunity to record your songs, and to compile your collected compositions in album form.

You will learn to write for specific industry applications and work collaboratively on intermedia projects ranging from developing music websites, press kits, music videos, film scores, musical theatre, sound art, radio, television and installations.

Songwriting students have 24-hour access to the project studios.



Bachelor of Media Arts (Commercial Music) graduate Luke Thompson (pictured above) on the cover of his debut album. For more information see page 29. Photo: Giles Lambert.

Māori and Pacific Island Performance and Production (BMA)

Where: Hamilton City Campus

Applications: Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.

Starts: February / July

Duration: Three years full-time

All Māori and Pacific Island Performance and Production students must complete the following compulsory core modules:

Creative Processes in Music

This module develops the understanding of creative processes through the writing and recording of compositions. You will analyse and gain an understanding of both traditional and contemporary Māori and Pacific Island music. You will learn the necessary skills to produce compositions that reflect your own cultural awareness and diversity.

Introduction to Māori and Pacific Island Performance

This module introduces you to Māori and Pacific Island traditional and contemporary music and dance within its social and cultural contexts. The aim of the module is to develop your skills and techniques in the use of traditional and contemporary instruments as well as your ability to perform cultural works in a variety of settings at a high standard of professionalism. You will apply your performance skills to other projects initiated under the Māori and Pacific Island pathway of the Media Arts degree.

Māori and Pacific Island Cultures

This module introduces you to a wide range of discursive practices and research methods related to Māori and Pacific Island cultures. You will develop tools for sourcing and analysing a range of written, visual and aural texts relating to Māori and Pacific Island cultures and in particular, the music of those cultures.

You will also examine the way culture is constructed and maintained whilst reflecting on its application within contemporary technology and media. You are required to critically reflect on the material presented and to extract relevant issues from that material. You will practice conventional forms of writing and verbal presentation techniques. Theory and practice of interpersonal skills are integrated throughout the module.

Music Craft 1

This module will introduce you to the fundamentals of music theory. Emphasis will be given to developing skills in the areas of harmony, ear training and notation. In addition, you will use an analytical approach to modern and traditional musical ideas and then integrating these ideas in practical composition. Skills acquired in this module will be developed and applied in concurrent and successive modules.

Music Craft 2

This module is designed to extend your existing knowledge of harmony, ear training and notation acquired in Music Craft 1. Composition projects will develop your ability to apply theoretical knowledge in practical musical contexts.

Audio Technology

This module is an introduction to audio technology and examines the fundamental role of the audio engineer. You will become proficient in the setting up and control of audio systems, microphones and signal processors. You will gain a practical understanding of the role of technology in music production.

You must also select:

One Level 5 contextual elective

One introductory elective

It is strongly recommended that students interested in taking visual arts electives later in their programme of study select Introduction to Design or Photographic Composition and the Media as their free choice elective in year one.

For further module information go to www.wintec.ac.nz/mediarts or see the Media Arts handbook.

Where Culture and Technology Combine

Imagine a future that embraces your love of music, technology, media and your culture. Gain the skills needed to work in performance, television, music recording and loads of other media-related fields.

This Bachelor of Media Arts pathway caters specifically to the needs of Māori and Pacific Island people. It offers the opportunity to gain a qualification that will prepare you for a range of exciting employment prospects within the music and media industries, or for further study at a postgraduate level.

There are great career opportunities in both the media and music fields! At the completion of the degree, you will have access to a wide range of employment opportunities including; music producer, music teacher, composer, performer, songwriter, dancer, studio technician, singer, live sound technician, choreographer, audio engineer and event co-ordinator.

Enjoy study in an environment that:

- Provides support and pastoral networks to enhance academic success
- Celebrates your cultural uniqueness and individual cultural perspective
- Uses teaching methodologies that are informed by appropriate kaupapa Māori and Pasifika research
- Maintains the academic rigour required for students to engage in kaupapa Māori and Pasifika research and proceed to postgraduate study
- Uses state-of-the-art industry standard equipment
- Encourages you to work with others from the many Media Arts disciplines



Communication (BMA)

Where:	Hamilton City Campus	Starts:	February / July
Applications:	Priority given to applications received before end October / May. Late applications considered to end January / June, or when programme is full.	Duration:	Three years full-time (part-time option available)

Communication Pathways

Journalism

The Journalism pathway encompasses print, radio and television journalism. You will develop skills in news gathering, writing, editing and production with academic staff who are experienced journalists. The programme emphasises the regular practice of writing, reporting and meeting deadlines to prepare you for the workplace.

You learn by reporting real events. From your third year, you will regularly attend court sittings and council meetings as well as interview public figures and attend significant public events. You will examine issues in current affairs, media law and official information.

All third-year students will also complete a 120 hour internship in the media. You may choose to work in radio, TV, magazines, daily or community newspapers. This will enable you to complete a portfolio of published or broadcast work.

As a journalism student, you will have 24-hour access to a fully-functional newsroom. The newsroom has networked computers, internet access, digital editing and recording facilities, telephones and a fax.

On completion of the degree, you can expect to have mastered news writing, text editing, layout and design. Optional modules include photography, desktop and internet publishing, news audio, and television news production.

Moving Image

You may apply to enter the Moving Image pathway through the Communication endorsement or the Visual Arts endorsement. Please see page 18 for more information on the Moving Image pathway.

Public Relations / Advertising

To reflect their inter-connectivity in the real world, these two areas of communication are studied in conjunction with one another.

The Public Relations component focuses on campaign planning and issues / crisis management. You will learn how to write press releases and how to become an effective media spokesperson.

The Advertising component aims to provide you with the opportunity to develop and create integrated advertising

campaigns across television, print, radio, internet and direct mail. The collaborative Media Arts approach reflects actual practices in advertising agencies, so you will have the opportunity in this pathway to work with students from other areas, such as graphic design, moving image and commercial music.

As a Public Relations / Advertising student, you will learn:

- Communication Strategies
- Media Relations
- Research and Strategic Planning
- Creative Strategies and Thinking
- Critical Thinking and Evaluation
- Professional Presentations and Writing
- Effective Teamwork
- Brand Management

You will also have the opportunity to work with real clients, to a real brief, produce real results, and complete your studies with a portfolio to industry standard.

You will have regular contact with practising industry experts, affiliation with the Public Relations Institute of New Zealand, and the opportunity to acquire workplace experience.



All first year Communication students must complete the following compulsory core modules:

Communication

This module introduces you to the theories, principles and practical skills associated with effective intrapersonal, interpersonal, oral and written modes of communication. You will investigate communication of cultural identities within New Zealand society.

Writing Genres

This module concentrates on developing your writing skills in a number of styles and forms appropriate to selected media texts and genres. You will practice techniques and procedures used by practitioners to produce writing in conventional texts and styles, ultimately producing a short portfolio of work. Lectures, seminars and workshops occur within a critical, analytical and discursive focus. You will work in a computer workshop environment to write and edit texts.

NZ Cultural Identity and the Media

This module introduces you to contemporary Treaty issues and treaty-related organisations. You will investigate the relationship between the Treaty of Waitangi and the media, and the ways in which the media presents Treaty issues and the different cultures in New Zealand. You will acquire an understanding of the sensitivities required when interviewing someone from another culture in order to accurately represent their story. Intercultural sensitivities for moving image, visual arts and photography will also be covered.

Media Realities

This module introduces you to the context in which media are produced in New Zealand. Key concepts and developments in public and private media are explored. You are introduced to legal, ethical and interpretative issues operating in a contemporary New Zealand context, including case studies, visits, seminars, analytical writing and discussion, directed and self-directed workshops and lectures.

Word, Image, Sound

This module introduces you to a wide range of discursive practices and research methods related to media and the arts. You will develop tools for analysing cultural texts in a range of written, visual and aural media and the contexts

in which they are produced. You are required to critically reflect on the material presented and to extract relevant issues from that material. You will practice conventional forms of writing and will verbally present ideas associated with selected academic domains. Theory and practice of interpersonal skills are integrated throughout the module.

It is strongly recommended that if you are interested in taking visual arts electives later in your programme of study you select Introduction to Design or Photographic Composition and the Media as your free choice elective in year one. For further module information go to www.wintec.ac.nz/mediarts or see the Media Arts handbook.

You must also select:

Two Communication introductory electives (pre-requisite for your chosen pathway in year two)
One Level 5 contextual elective

Communication Introductory Electives:

Introduction to Journalism

This module introduces you to the theory and basic skills of journalism. You will understand the structure of the various media and the legal and ethical constraints on reporting. This is a foundation module which must be taken by students intending to enter the Journalism major.

Introduction to Public Relations /Advertising

Successful, memorable advertising comes from brilliant, creative ideas based on well thought-out strategies. The first part of this module introduces you to the theory and practices of Public Relations. You will develop an awareness of the strategies, techniques and structures needed for public relations activities. The second part introduces you to the basic concepts and techniques used in advertising.

Moving Image: An Introduction

This module introduces you to video and film practice and conventions through examination of the distinguishing features of basic moving image production processes, including the ways moving images are used to author linear narratives, the practical vocabulary, and the terminology required for basic critiquing of moving image productions.

Graduate Diploma in Communication (Level 7)

Where: Hamilton City Campus
Applications: 31 January / 31 May (late applications may be considered)

Starts: February / July
Duration: One year full-time
 (part-time option available)

This programme will enhance your degree or work experience by providing you with knowledge and skills in public relations / advertising practices or professional, corporate and creative writing. This additional skill base will provide you with career opportunities in public relations, advertising and corporate communications.

The Graduate Diploma in Communication (Level 7) has an emphasis on practical learning and extensive contact with industry. You will work on real projects with real clients, and have support from tutors with industry experience. You may choose to study a pathway in one of two endorsements, these being in the areas of public relations / advertising or professional / creative writing.

To be successful in professional writing or public relations / advertising, you must be an excellent communicator, a problem solver, a lateral thinker, interested in contemporary issues, creative and able to work under pressure. The Graduate Diploma in Communication (Level 7) can help develop your abilities in these areas and prepare you for a career in these exciting industries.

Key Features

- You will have opportunities to obtain marketable skills
- The diploma has a practical focus with you working on real projects with real clients
- Academic staff have extensive industry background
- Specialist teaching room with telephone, fax, video, and internet access is provided

Programme Structure

The Graduate Diploma is a one year full-time programme. It consists of eight papers offered over two semesters (16 weeks) from February to June and July to November. The Graduate Diploma can be studied part-time.

All assessments are internal with no end of year examinations.

The schedule of modules is as follows:

Professional Writing Endorsement:

- Organisational Communication
- Feature Writing
- Writing Workshop
- Professional Writing and Technical Communication
- Writing Project

- Digital Publishing
- Professional Research Project OR Internship
- Plus any Level 7 module from a Wintec degree programme

Public Relations / Advertising Endorsement:

- Brand Communication Campaign
- Organisational Communication
- Writing for the Media
- Media Communication OR Web Media
- Applied Public Relations
- Advertising Strategies
- Professional Research Project OR Internship
- Plus any Level 7 module from a Wintec degree programme

Bachelor of Media Arts (Honours)

Where: Hamilton City Campus
Applications: 30 November (late applications considered)

Starts: March
Duration: One year full-time
 (part-time option available)

The Bachelor of Media Arts (Honours) is a postgraduate programme — ideal for graduates who wish to undertake an in-depth investigation into their chosen field, within a research-focused learning environment. This programme offers opportunities for responding to and anticipating new developments in the visual arts, communication and music fields. The Bachelor of Media Arts (Honours) continues the focus of undergraduate programmes in Media Arts where multi-disciplinary practice is encouraged.

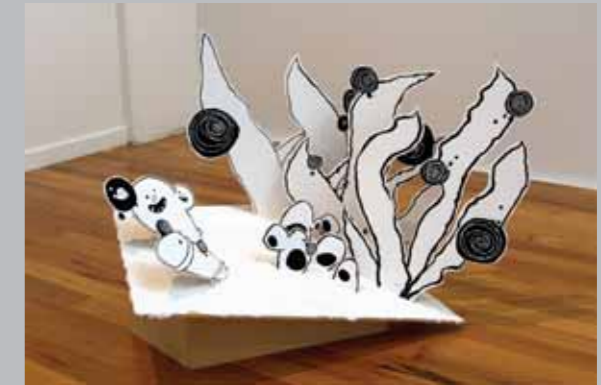
If you want to further your learning in arts, or to update your studio practice and understanding of current discourse in your field, then the Bachelor of Media Arts (Honours) offers a contemporary, open and rigorous learning environment tailored to your needs.

The programme includes the study of two modules, which can be studied full or part-time:

- Research Practice (900 hours)
Includes a major studio-based research project and a parallel written research paper.
- Contemporary Theory (300 hours)
Includes a tutorial-based survey of some recent theories of relevance to the arts and media.

As an Honours student you will receive supervision for both the practical and the theoretical components of your study. Additional supervision from external representatives of your professional field can also be established. You will have frequent formal and informal meetings and critiques with other staff and students to discuss your work, helping you to frame and respond critically to issues surrounding your practice at the level required by the professional world. The learning environment is good-humoured, varied and active, encouraging input from staff and students equally.

Facilities in the School of Media Arts are made available to you as determined by the nature and requirements of your project. Individual studio spaces, fabrication workshops and industry-standard digital and moving image facilities are provided for Honours students. Various test spaces, exhibition sites, tutorial and critique rooms are used for scheduled classes and for formative and casual review of work. Technical staff maintain the operation of facilities and equipment and are available to assist you in practical and logistical issues in your study.



Master of Arts

(Visual Arts, Moving Image, Design, Music)

Where: Hamilton City Campus
Applications: 30 November (late applications considered)

Starts: March
Duration: One year full-time
(part-time option available)

The Master of Arts programme provides students with a postgraduate study leading towards professional and higher academic practice. This one-year postgraduate programme is ideal for graduates who have completed the Bachelor of Media Arts (Honours) programme, an equivalent qualification, a Postgraduate Diploma or professional practice. You will extend your domain of practice through undertaking a body of sustained, independent research. This in-depth investigation is in your chosen area of visual arts, design or music practice within a research-focused learning environment. The programme will prepare you for high level investigation of and intervention within your chosen field of academic or professional context. In this programme you will enrol in one module.

Research Project

This module is designed to allow you to advance and refine selected domains of visual arts, design or music practice through an extended research project. This research project consists of studio-based practice and a written dissertation. You are required to develop and implement a research methodology which synthesises and amplifies previous and concurrent experience. Research proposals are developed that account for your research project. These make reference to specialised bodies of contextual discourse and which test selected models of practice appropriate to your field of enquiry. Projects occur within a structured supervisory framework to facilitate the planning and implementation of original research and scholarship in your selected field.

As a Masters student you will receive supervision for both practical and theoretical components of your study. Additional supervision from both external representatives of your professional field and / or for students wishing to utilise Kaupapa Māori methodologies in their research are available. You will have frequent formal and informal meetings and critiques with other staff and students to discuss your work, helping you to analyse, evaluate and articulate your research practice. The learning environment is supportive, positive, varied and active, encouraging input from staff and students equally.

Facilities in Media Arts are made available to you as determined by the nature and requirements of your project. Individual studio spaces, fabrication workshops and industry standard digital environments are provided for Masters students. Various test spaces, exhibition sites, tutorial and critique rooms are used for scheduled classes

and for formative and casual review of work. Technical staff maintain the operation of facilities and equipment and are available to assist you in practical and logistical issues in your study.



Students Moving into Industry

Sandra Mu (Photography)

Sandra Mu is a photographer for Getty Images, an international news, sport and entertainment agency, and is pictured in Beijing while covering the 2008 Olympic Games. "Going to events like this is the pinnacle of a sports photographer's career."

The Bachelor of Media Arts at Wintec stood out for Sandra as it presented a variety of disciplines, allowing her to study photography as a major while also extending her interests in areas like moving image, painting and graphics. "The Media Arts degree is a well rounded package to prepare one for the future. The hands-on approach to teaching makes it enjoyable."

Sandra has been working as a professional photographer for the last 9 years, covering events such as the Rugby World Cup, the Fiji elections, the funeral of Dame Te Atairangikaahu, the 2008 Australian Open and three Olympic Games.



Luke Thompson (Music)

Luke Thompson's music career has gone from strength to strength since graduating from Wintec.

After a successful Smokefree Rockquest as singer-guitarist in a high school band, Luke was awarded a scholarship to attend the music school of his choice. He chose Wintec, and spent the next three years developing his songwriting and performance skills.

Luke's debut single 'Morning Light' was released in 2005, and enjoyed 11 weeks in the NZ Radio Top 40 chart. His debut album 'Here on the Ground' (2008) received significant recognition. In 2008 Luke released the single 'Say You'll Stay', which has been playlisted on a number of radio stations. His website is www.lukethompsonmusic.com.

Greer McDonald (Journalism)

When Greer McDonald started at Wintec, she had no idea that by the end of her training she would step in to the newsroom of one of New Zealand's largest newspapers.

"While completing my Bachelor of Media Arts, majoring in journalism, I spent time learning my craft from a fantastic team of tutors who maintain strong links with the industry," says Greer. "Their contacts opened doors for me to complete a six-week internship at the Dominion Post in Wellington, where I worked alongside award-winning journalists in a high-pressure environment." Wintec tutors liaised with the newspaper to extend the internship to an on-the-job interview, and Greer signed her contract before her degree had finished.

See more Media Arts graduate profiles at www.wintec.ac.nz/mediarts.



Industry and the Professional World

The School of Media Arts maintains close relationships with the professional worlds which graduates enter into. Teaching staff are experienced practitioners in their fields, and maintain high levels of research. You will gain considerable industry contact through both the visiting lecturer programme and visits to specialist studios, exhibitions and businesses.

The creative industries are growing at an unprecedented rate and professionals increasingly work with multi-disciplinary teams. At Wintec we have designed our unique Media Arts curriculum to reflect this reality - while you will develop a specialisation in a particular area, you will also learn to incorporate ideas and techniques from a broad range of disciplines, through the following initiatives:

Internship and Industry Links

Your study in Media Arts will be project driven and involve collaboration with students from outside your field. You can also gain real-world professional experience through internships, and receive module credit for it. Our third year Internship module offers you direct experience with highly regarded employers in the industry.

Wintec's Centre for Creative Industries

The CCI leads scholarship, research and public dialogue in the creative industries of media and the arts. The Centre fosters innovation and development in these industries in many ways and promotes links with researchers, business, government and communities.

The Centre provides a stimulating environment by presenting a range of lectures, seminars, residencies and exhibitions by visiting researchers and giving you the chance to participate in research projects.

Ramp Gallery

Ramp Gallery was established in 1997 as a contemporary art space in the School of Media Arts at Wintec. With a focus on New Zealand art, Ramp's programme has always presented contemporary practices from a range of media. Ramp has presented exhibitions by several of New Zealand's leading contemporary artists, including: Julian Dashper, Daniel Malone, Jim Allen, David Clegg, Fiona Amundsen, Ronnie Van Hout, Violet Faigan and Ann Shelton. The Gallery can be found in the centre of the School and you will have easy access to its shows and exhibitions.

Editor-in-Residence

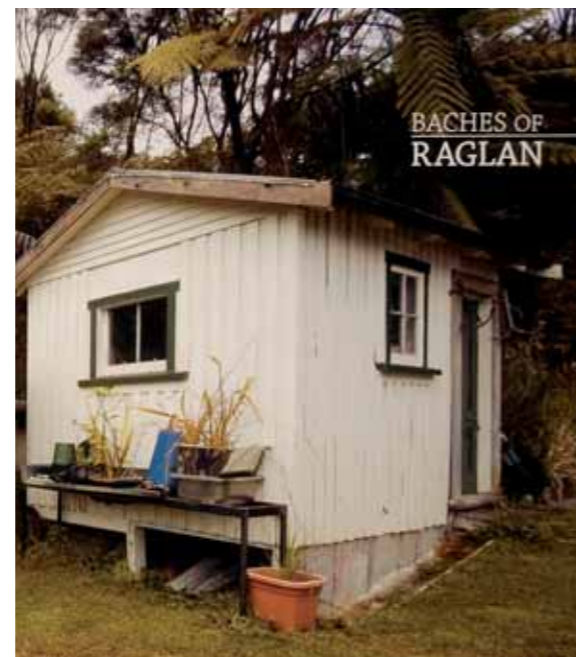
The role of the Editor-in-Residence is to mentor and add value to Wintec's journalism programmes by exploring learning opportunities and strengthening industry links. Julie Starr became Editor-in-Residence in 2008 and has worked in journalism for 20 years as a reporter, subeditor, radio presenter, editorial manager and change agent.

Fashion-Designer-in-Residence

The newly-established Fashion-Designer-in-Residence position gives a unique insight into the fashion industry. In 2008 Annah Stretton became the first person to hold this position. Based in the Waikato, Annah has emerged from a background of wholesaling mainstream garments to become a leading force in New Zealand-based fashion design.

Writing for Publications

Journalism students write for a variety of publications and media outlets during their study. These include community and daily newspapers, Fieldays Exhibitor, and specialist magazines. You also have the opportunity to work on special projects. Between 2006 - 2009, these projects included three books covering Hamilton's heritage buildings, the baches of Raglan and the houses of Hayes Paddock.



Wintec Media Bites

Wintec Media Bites was launched in 2004 to introduce journalism students to the views of some of the best people in the news business. Speakers have included New Zealand's leading newspaper editors, foreign correspondents, columnists and media commentators. The audience has been extended to include business and community leaders. Students attending Media Bites are encouraged to question the speakers about their roles and responsibilities in the media, and to seek their views on other current news events.

Spark

Spark is an annual week long celebration of contemporary arts organised by the School of Media Arts. Spark offers non-stop talks, exhibitions, panel discussions and entertainment from the cultural cutting edge, five days running. Spark provides information and entertainment, featuring a dynamic array of artists, musicians, filmmakers, designers, critics, writers and multi-media and inter-disciplinary practitioners, especially chosen for our Media Arts students.

Digidesign®

The Wintec Music Department is accredited as an official Digidesign® Pro Tools® Training Facility offering a full range of Pro Tools-related courses. The Digidesign website lists all the official Training Facilities around the world, and Wintec is one of just three New Zealand institutes included.

ScreenMark™

Wintec's Bachelor of Media Arts (Moving Image) has been accredited by ScreenMark, the screen industry's seal of approval. ScreenMark is a quality assurance endorsement by the New Zealand Screen Council. It is given only to qualifications of the highest standard that prepare graduates for work within the screen industry. As a student studying Moving Image at Wintec, you can be assured that you are receiving excellent facilities, staff dedication and overall excellence in training.

Special Awards

At the end of each year Media Arts congratulates its top students with a special awards ceremony. These awards and prizes are generously sponsored by industries who also wish to recognise the achievement of these students. Sponsors include Watermark, Panavision NZ

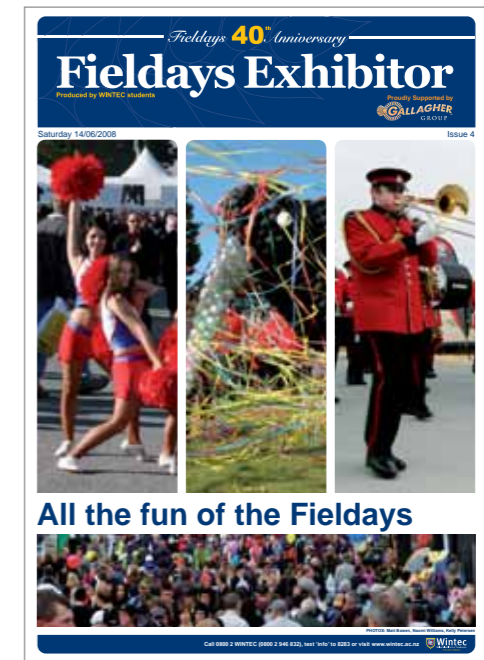
Ltd, A2Z Technologies, Aarque Graphics NZ Ltd, Labtec Apix Photographic Supplies, Resene Paints, Vivid Images Ltd, Totally Mac Ltd, Techniq, Studio Art Supplies, Gordon Harris, Mark One Comics & CDs, New Zealand Writers Guild, Screen Directors Guild, Atlab New Zealand, Kodak New Zealand Ltd, Entertainment Imaging, APRA, Rock Shop, The Waikato Times, Chesterman Consulting Group Ltd, King Street Advertising, Bettle Advertising, The Framing Workshop, Print House Ltd, Creative Industries Research Centre, Artspost, Zoom Digital, Dulux Colour Award, Hemptech Textile and more.

Fieldays Exhibitor

The Fieldays Exhibitor is a full-colour newspaper produced to a professional level on tight daily deadlines by senior students in graphic design, photography, and journalism.

Students are responsible for all the content in the paper with minimal oversight by tutors. The paper is designed by 4pm every day, printed overnight, and distributed by 7am to every exhibitor at the National Fieldays on each of the four days of the southern hemisphere's biggest agricultural trade fair.

Students working on the paper are given full media rights by the Fieldays, and use the same facilities as professional journalists.



Applying for the Certificate in Radio Broadcasting (Level 4)

Am I eligible?

You should have:

- 12 credits at NCEA Level 1 in English, or an equivalent qualification.

Special admission may be granted to candidates aged 20 years or over who do not meet the specified entry requirements. These candidates may be required to demonstrate an ability to successfully complete the programme through a process of an interview and / or assessment.

What do I need to send with my application?

Complete an EDC1 Application form (see following for detailed information on how to complete this form). Note the instructions on submitting proof of your qualifications and experience. Copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.

Completing your EDC1 Application form

Please make sure you have a copy of the Wintec Enrolment Guide to complete the EDC1 effectively. Ensure that you complete all questions. Most should be straightforward, but if you are not sure about any questions you should call the Student Enrolment and Information Centre on 0800 2 wintec (0800 2 946 832).

When do I need to send in my application?

Applications should be received by 31 January for a February start, or 31 May for a July start. Late applications will be considered up to programme start date.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. We may ask you to come in for an interview.

Applying for the Certificate of Media Arts (Level 4)

Am I eligible?

You should have:

Communication

- 12 credits at NCEA Level 1 in English, or an equivalent qualification.

Visual Arts

- 12 credits at NCEA Level 1 in English and 12 credits at NCEA Level 1 in Practical Art, Design, Photography, or an equivalent qualification.

Commercial Music

- 12 credits at NCEA Level 1 in English and 12 credits at NCEA Level 1 in Music, or an equivalent qualification.

Special admission may be granted to candidates aged 20 years or over that do not meet the specified entry requirements. These candidates may be required to demonstrate an ability to successfully complete the programme through a process of an interview and / or assessment.

Candidates whose first language is neither English nor Maori are required to have an IELTS score of 6.0 or better in the academic module, with 5.5 in the written band, or equivalent.

What do I need to send with my application?

- 1) Complete an EDC1 Application form (see following for detailed information on how to complete this form). Note the instructions on submitting proof of your qualifications and experience. Copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.
- 2) Include a Letter of Application in which you describe your relevant life and work experience, and commitment to your field of study.
- 3) Include a sample of your work:
 - If you wish to study Visual Arts modules, you should submit up to six photographs (15cm x 10cm approx) of art or design work.
 - If you wish to study Commercial Music modules, you should forward music qualifications and submit an audio tape, CD recording or notated score of your selected music (approximately two minutes duration).

- If you want to study Communication modules, please submit a handwritten essay of approximately 400 words on a news item that interests you.

The work you submit must have been created by you.

Completing your EDC1 Application form

Please make sure you have a copy of the Wintec Enrolment Guide to complete the EDC1 effectively. Ensure that you complete all questions. Most should be straightforward, but if you are not sure about any questions you should call the Student Enrolment and Information Centre on 0800 2 wintec (0800 2 946 832).

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 31 October. Late applications close on 31 January, or when the programme is full.

Priority will be given to applications received by 31 May for a July start.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. We may ask you to come in for an interview.

Applying for the Diploma in Technology (Interior Design) (Level 6)

Am I eligible?

You should have:

- 12 credits at NCEA Level 2 in two subjects (preferably including English and / or Maths, and Art or Design), or an equivalent qualification.

Special admission may be granted to candidates aged 20 years or over that do not meet the specified entry requirements. These candidates may be required to demonstrate an ability to successfully complete the programme through a process of an interview and / or assessment.

What do I need to send in with my application?

Selection is evaluated by a portfolio of work.

- 1) Complete an EDC1 Application form. Note the instructions on submitting proof of your qualifications, education and experience, and that copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.
- 2) Your portfolio should be a reflection of creative abilities and inclinations. The contents will vary according to your schooling and experience.

For example:

- A high school graduate who has studied art would send in a selection of their best work in a variety of media
- A high school graduate with no art background would send in visual images showing interest in art and design – eg drawings, photos of own 3-D creations, scrapbooks, photographs or pictures of personal interior designs like the student's bedroom
- A mature applicant with art background would send in a selection of their best work
- A mature applicant with no art background would send in visual images showing interest in art and design – eg sketched or technical drawings, photos of own 3-D creations, scrapbooks, photographs, or pictures of personal interior designs like the student's bedroom. Candidates who have been involved in design / build projects can provide photographs of these.

The work you submit can be originals or good quality copies.

The drawings / photographs / images should be assembled in a neat package that can be left with the Interior Design instructors for review. Utmost care will be taken to ensure that portfolio items are returned to the candidate in the same condition in which they were received. For safety purposes it is advisable to provide photographic images of 3-D objects such as sculpture, ceramics, woodworking, etc.

The portfolio will be examined for presentation as well as content. This means provision of explanatory text, items that are neatly trimmed and glued (where applicable) and a cohesive package. We are looking for evidence of your attention to detail and care about an overall impression.

The creation and presentation of a portfolio is a "real life" necessity for interior designers. The Diploma at Wintec will advance your skills but a willingness to engage in the process from day one is essential.

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 31 October. Late applications close on 31 January, or when the programme is full.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. You will be required to come in for an interview.

Applying for the Diploma in Fashion Design and Practice (Level 6)

Am I eligible?

You should have:

- 14 credits at NCEA level 3 in each of three subjects, or
- 48 credits at NCEA level 2 across four subjects (preferably including English and / or Mathematics, Practical Arts, Technology or Design), or
- Equivalent qualification

Special admission may be granted to candidates aged 20 years or over that do not meet the specified entry requirements. These candidates may be required to demonstrate an ability to successfully complete the programme through a process of an interview and / or assessment.

Candidates whose first language is neither English nor Māori are required to have an IELTS score of 6.0 or better in the academic module, with 5.5 in the written band, or equivalent.

What do I need to send in with my application?

Please submit a portfolio along with your application. The work you submit must have been created by you.

Your portfolio should be a reflection of creative abilities that will support your interest in a career in fashion. The contents can vary according to your experience.

For example:

- A series of drawings and / or paintings
- Graphic of product design projects with briefs and drawings
- Fashion garments
- Fashion illustrations

The work you submit can be originals or good quality copies.

The drawings / photographs / images should be assembled in a neat package that can be left with the Fashion Design instructors for review. We would prefer portfolios no larger than A4, however any other portfolio sizes will be accepted. Utmost care will be taken to ensure that portfolio items are returned to the candidate in the same condition in which they were received.

For safety purposes it is advisable to provide photographic images of 3-D objects such as sculpture, ceramics, woodworking, etc.

The portfolio will be examined for presentation as well as content. This means provision of explanatory text, items that are neatly trimmed and glued (where applicable) and a cohesive package. We are looking for evidence of your attention to detail, creative thinking processes (eg workings showing systematic development of an idea) and presentation techniques.

Portfolios will be available for collection from mid-February. Should you wish to have your work returned to you by post, please send a pre-paid envelope the appropriate size for your portfolio.

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 31 October. Late applications close on 31 January, or when the programme is full.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. We may ask you to come in for an interview.

Applying for the National Diploma in Journalism (Multi-media) (Level 5)

Am I eligible?

You should have:

- 54 credits at NCEA Level 2 in four subjects, including English, or an equivalent qualification.

Candidates from non-English speaking backgrounds are required to have an IELTS score of 6.0 or better in the academic module, with at least 5.5 in the written band.

Special admission may be granted to candidates aged 20 years or over who do not meet the specified entry requirements.

All candidates will be asked to attend an interview during which they will be required to demonstrate good writing skills and an interest in news media and current affairs.

What do I need to send with my application?

Complete an EDC1 Application form (see following for detailed information on how to complete this form). Note the instructions on submitting proof of your qualifications and experience. Copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.

Completing your EDC1 Application form

Please make sure you have a copy of the Wintec Enrolment Guide to complete the EDC1 effectively. Ensure that you complete all questions. Most should be straightforward, but if you are not sure about any questions you should call the Student Enrolment and Information Centre on 0800 2 wintec (0800 2 946 832).

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 30 November (late applications may be considered).

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date.

Applying for the Bachelor of Media Arts

Am I eligible?

You should have:

Commercial Music

- 60 credits at NCEA Level 2 in four subjects, including a language rich subject,* or
- 42 credits at NCEA Level 3 in three subjects, or
- University Entrance, or
- Equivalent National Qualifications Framework units, or
- Equivalent qualification, and
- Grade three music theory

Communication and Visual Arts

- 60 credits at NCEA Level 2 in four subjects, including a language rich subject,* or
- 42 credits at NCEA Level 3 in three subjects, or
- University Entrance, or
- Equivalent National Qualifications Framework units, or
- Equivalent qualification

Candidates from non-English speaking backgrounds are required to have an IELTS score of 6.0 or better in the academic module, with at least 5.5 in the written band.

Special admission may be granted to candidates aged 20 years or over that do not meet the specified entry requirements. These candidates may be required to demonstrate an ability to successfully complete the programme through a process of an interview and / or assessment.

Submission Requirements

Submission requirements are specific for each stream of entry. Selection is evaluated by a portfolio of work. Refer to the following pages for portfolio requirements.

What if I don't meet the criteria?

If you do not meet the eligibility criteria for the Bachelor of Media Arts, you may be accepted under certain circumstances. Make your application anyway, as you may be invited onto the Certificate in Media Arts, which has options in Visual Arts, Music and Communication. This

Certificate runs for one semester of full-time study, and you are eligible for loans and allowances. The successful completion of this programme will allow you to compete on merit for a place in the Bachelor of Media Arts programme.

Admission

If your submission is accepted, the Bachelor of Media Arts Review Panel may specify the following additional conditions for entry:

- Pass an interview of acceptance. This is where you have the opportunity to discuss your submission. At this interview we may also talk to you about your general interests outside of your arts and media experience.
- Pass a written language test. Applicants must demonstrate an adequate level of English competency e.g. IELTS-6.0 or TOEF-215.

Further conditions apply for particular endorsements:

- Commercial Music interviews will include a short live performance audition. A set of drums and a piano are available.
- Communication endorsement interviews may require you to write 300 words (one page) on a current affairs issue. This task will demonstrate your knowledge of current affairs and your ability to write clearly and succinctly in a test situation.

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 31 October. Late applications close on 31 January, or when the programme is full. Priority is given to applications received by 31 May for a July start.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. We may ask you to come in for an interview.

* (History, Classics, Media Studies or English)

What do I need to send with my application?

- 1) Complete an EDC1 Application form. Note the instructions on submitting proof of your qualifications, education and experience, and that copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.
- 2) Include:
 - A Letter of Application in which you describe your relevant life and work experience and your commitment to your field of study
 - A character reference or testimonial from someone who knows you well
 - A passport-sized personal photograph, this is to aid identification at your interview
 - Submission of your work and essay (see below for the different endorsement requirements)

Supply work only for the endorsement you are applying to. The work you submit must have been created by you.

If you are applying for Visual Arts you must submit the following:

- 1) A portfolio of works that forms a cohesive series. From this, we want to understand:
 - That you are capable of developing a body of related work, and
 - The way your ideas were investigated and developed

The portfolio should contain:

- Series of drawings
- Series of paintings and their drawings
- Series of sculptures / carvings with drawings
- Series of photographs with drawings (if applicable), proofsheets and workprints
- Graphic or product design projects with briefs and drawings
- Video or film scripts and photographs of storyboards (if bigger than A4)
- Visual narrative sequences (comic strips) and preparatory drawings (photographs only if bigger than A4)

Note: You may also submit projects on CD-ROM (TIFF, Flash or HTML formats) or provide a URL to work hosted on a website. You should still submit a series of printed A4 sheets which show drawings or other forms of developmental process for this work.

- 2) Write a 400 word essay (approx) analysing your work submitted.

You must identify and discuss the successful aspects of each series, and consider where your ideas came from and how you developed them. You should also indicate where you could develop these ideas in future work.

We are particularly looking for your ability to engage critically with a wider visual culture, and your understanding of where your work "fits" in the wide range of art and design practices in the world. This may include art, but you might also refer to movies, magazines, online work, etc.

If you are applying for Commercial Music you must submit the following:

- 1) An audition tape or CD containing two songs of no more than two minutes duration:
 - 1x standard or cover version of a well known song
 - 1x original work

Note: Please indicate what instrument (s) you are playing. The cassette or CD can be a simple "home" recording.

- 2) A one page Curriculum Vitae:

This should outline your musical background, including a reference from a private music tutor stating your practical theory knowledge and ability to read music.

- 3) A 300 word essay stating why you wish to be accepted on to the Commercial Music programme:

This work should clearly indicate your aims and area of interest in the music industry. You may include reference to concerts you have been to, records you have bought, etc.

Note: Please submit work on A4 sheets. Please put your name on each piece of work, including the tape / CD.

If you are applying for Communication you must submit the following:

- 1) A one page Curriculum Vitae:

This should include relevant areas of experience associated with communication, e.g. school newspaper, drama or video work at school, etc as well as academic achievements and any work experience.

- 2) You may also be required to provide the following at your interview:

Write 300 words (one page) on a current affairs issue. This task will demonstrate your knowledge of current affairs and your ability to write clearly and succinctly in a test situation.

The purpose of this task is to give you an opportunity to demonstrate your storytelling skills. Please put your name on each piece of work submitted during the interview.

Applying for the Graduate Diploma in Communication (Level 7)

Am I eligible?

You should have:

- A degree conferred by a New Zealand tertiary education institution, or an equivalent qualification and / or industry experience.

What do I need to send with my application?

Complete an EDC1 Application form (see following for detailed information on how to complete this form). Note the instructions on submitting proof of your qualifications and experience. Copies of your documents must be verified by a Justice of the Peace (JP), solicitor or other authorised person.

Completing your Application to Enrol form

Please read the Wintec Enrolment Guide to complete the EDC1 effectively. Ensure that you complete all questions on your application form. Most should be straightforward, but if you are not sure about any questions you should call the Student Enrolment and Information Centre on 0800 2 wintec (0800 2 946 832).

When do I need to send in my application?

Early applications are given preference, and will be accepted up to 31 January. Priority will be given to applications received by 31 May for a July start.

Late applications may be considered.

Please check with the Student Enrolment and Information Centre for exact starting dates. You will be advised on the outcome of your application within a month of the closing date. We may ask you to come in for an interview.

Applying for the Bachelor of Media Arts (Honours)

Am I eligible?

You should have:

- Bachelor of Media Arts with a grade average of B or better in the final year of full-time study (or equivalent in part-time study), or
- Undergraduate degree specialising in communication, graphic design, painting, moving image, sculpture, photography, digital media design or music, with a grade average of B or better in the final year of full-time study (or equivalent in part-time study), or
- A history of professional experience in communication, graphic design, painting, moving image, sculpture, photography, digital media design or music, with the ability to undertake independent practical and theoretical research at a level equivalent to that which would be possessed by graduates of the Bachelor of Media Arts with a grade average as specified above.

Relevance of professional experience will be determined on the basis of an interview and portfolio. Candidates will be accepted onto the programme at the discretion of the Media Arts Postgraduate Programme Committee.

Application Requirements

Applications for the Bachelor of Media Arts (Honours) are made in the form of a letter to the Media Arts Honours Programme Co-ordinator and should contain:

- 1) Description of qualifications
- 2) An outline of how you would like your practice to have changed and developed as a result of your year of study
- 3) A brief description of the proposed field of investigation and nature of proposed Honours project
- 4) Description of professional experience / Curriculum Vitae
- 5) Full contact details: postal address, email and phone numbers

You should also attach:

- i) A verified copy of your birth certificate or passport
- ii) A verified copy of your academic transcript / certification (for graduates of Bachelor of Media Arts, no academic transcript is required)

Address applications to:

Honours Co-ordinator, School of Media Arts
Private Bag 3036, Hamilton 3240

Application, Selection and Enrolment Procedures

- 1) Application letters are received by the Media Arts Honours Programme Co-ordinator.
- 2) The Media Arts Honours Programme Committee meets to consider eligibility and scope of projects outlined.
- 3) Notification is given to applicants as to whether their applications will proceed.
- 4) Prospective students are invited to complete a project synopsis.
- 5) Prospective students bring this project synopsis along to a meeting attended by all potential supervisors. Students are asked to make a presentation on their previous work and proposed project. Students can also meet and discuss their proposed project with potential supervisors.
- 6) Meeting of Media Arts Postgraduate Programme Committee to select students. All applicants are notified of the success or otherwise of their application.

Important Dates

Early applications are given preference, and will be accepted up to 30 December; late applications will be accepted on a case-by-case basis.

30 November	Applications close (late applications considered)
January	Applicants advised to proceed with synopsis
January	Applicants submit completed project synopsis
January to February	Interviews with applicants to discuss relevant professional experience (if required)
January	Applicants and supervisors meet to discuss project synopsis
February	Applicants notified of status
February	Orientation meeting for students
March	Programme commences
December	Programme ends

Applying for the Master of Arts

Am I eligible?

You should have:

- Corresponding Bachelor with Honours degree, or
- Postgraduate Diploma with a minimum of a B grade average or equivalent, or
- Work-related experience equivalent to a corresponding Bachelor with Honours degree. Candidates will be required to demonstrate a high order of knowledge of their principal subject of study, including analytic writing, or
- Tertiary qualification (degree or diploma) completed in no less than three years, and have achieved sufficient standing as a practising artist, designer or musician. The Media Arts Postgraduate Programme Committee will determine whether the work submitted by an applicant in support of their application is of a standard equivalent to Bachelor with Honours degree level. Applicants will also be required to submit a curriculum vitae confirming they have achieved a substantial record of exhibitions, publications or performance in public venues or formats; or have gained professional experience, demonstrating advanced knowledge or performance, in their chosen specialisation, or
- A corresponding Bachelor degree and have completed four or more years of successful art, design or music teaching at tertiary or secondary level.

Applicants will be required to present a synopsis of their proposed research project for consideration and approval by the Media Arts Postgraduate Programme Committee. Applicants will be required to meet with potential supervisors to discuss their proposed project, previous experience and recent work.

Applicants may be required to study a pre-requisite module in Research Methodology prior to admission, should they not be able to demonstrate having acquired research skills to the appropriate level.

Application Requirements

Applications for Master of Arts are made in the form of a letter to the Media Arts Masters Programme Co-ordinator and should contain:

- 1) Description of qualifications
- 2) An outline of how you would like your practice to have changed and developed as a result of your year of study
- 3) A brief description of the proposed field of investigation and nature of proposed project
- 4) Description of professional experience / Curriculum Vitae
- 5) Full contact details: postal address, email and phone numbers

You should also attach:

- i) A verified copy of your birth certificate or passport
- ii) A verified copy of your academic transcript / certification (for graduates of Bachelor of Media Arts (Honours), no academic transcript is required)

Address applications to:

Masters Programme Co-ordinator, School of Media Arts,
Private Bag 3036, Hamilton 3240

Application, Selection and Enrolment Procedures

- 1) Application letters are received by the Media Arts Masters Programme Co-ordinator.
- 2) The Media Arts Postgraduate Programme Committee meets to consider eligibility and scope of projects outlined.
- 3) Notification is given to applicants as to whether their application will proceed.
- 4) You are invited to complete a project synopsis.
- 5) You bring this project synopsis along to a meeting attended by all potential supervisors. You are asked to make a presentation on your previous work and proposed project. You can also meet and discuss your proposed project with potential supervisors.
- 6) Meeting of Media Arts Postgraduate Programme Committee to select students. All applicants are notified of the success or otherwise of their applications.

Important Dates

Early applications are given preference, and will be accepted up to 30 December; late applications will be accepted on a case-by-case basis.

30 November	Applications close (late applications considered)
January	Applicants advised to proceed with synopsis
January 20	Applicants submit completed project synopsis
February	Applicants and supervisors meet to discuss project synopsis
February	Applicants notified of status
March	Orientation meeting for students
March	Programme commences
February	Programme ends

Important Information

Fees

Your fees will vary according to the type and number of modules you study - in 2008 average annual fees for the year were approximately:

Certificate in Radio Broadcasting (Level 4): \$2,035
Certificate of Media Arts (Level 4): \$2,000
Diploma in Technology (Interior Design) (Level 6): \$4,680
Diploma in Fashion Design and Practice (Level 6): \$4,428
National Diploma in Journalism (Level 5): \$4,500
Graduate Diploma in Communication (Level 7): \$4,500
Bachelor of Media Arts: \$4,350
Honours programme: \$4,500
Masters programme: \$4,500

Detailed information on fees is available when you select your programme.

These costs are only a guideline and will vary depending on individual materials and projects.

The fee structure differs for international students. Please contact Wintec's Student Enrolment and Information Centre for more information.

Financial Assistance

New Zealand citizens and permanent residents may be eligible for a student allowance or student loan. If you plan on applying to study with us, you should contact StudyLink as quickly as possible - don't wait until you are accepted into your programme of study! Call StudyLink on 0800 88 9900 or visit their website, www.studylink.govt.nz for further information.

Accommodation

A separate brochure with information on Accommodation is available on request from the Wintec Student Enrolment and Information Centre. Phone: 0800 2 wintec (0800 2 946 832).

Late Applications

Late applications may be considered. If you are considering applying after the given application closing dates, you are encouraged to contact Wintec to discuss your eligibility and the availability of places on your preferred programme.

Transfer of Credit

If you have completed relevant unit standards or other modules, you may apply for Formal Transfer of Credit. Informal Credit may also be awarded if you have relevant practical experience. Please enquire with the Student Enrolment and Information Centre for more information.

International Students

Wintec welcomes international students. An IELTS score of 6.0 is required. International students considering applying for any programmes should request an International Student Application form from:

Student Enrolment and Information Centre
Wintec
Private Bag 3036
Hamilton 3240
New Zealand
Tel: +64 7 838 6399
Fax: +64 7 858 0246
Email: international@wintec.ac.nz

Return of Portfolios

Portfolios will be available for collection from mid-February. Should you wish to have your work returned to you by post, please send a pre-paid envelope the appropriate size for your portfolio.

For more Information

If you have any questions about the Media Arts programmes, or would like to discuss your application, please contact us:

Student Enrolment and Information Centre
Wintec
Private Bag 3036
Hamilton 3240
New Zealand
Freephone: 0800 2 wintec (0800 2 946 832)
Tel: 07 838 6399
Fax: 07 858 0246
Email: info@wintec.ac.nz
Web: www.wintec.ac.nz



Hamilton | Thames | Otorohanga | Te Kuiti

0800 2 wintec | www.wintec.ac.nz