

PORTFOLIO GUIDELINES
for applicants to

SCHOOL OF MEDIA ARTS DIPLOMA IN FASHION DESIGN AND PRACTICE

Applicants for the Diploma in Fashion Design and Practice are required to submit a portfolio as part of the application process.

The objective of a portfolio is to:

- demonstrate your potential to successfully undertake and complete the qualification
- demonstrate your strengths and abilities relating to the fashion design industry
- show your enthusiasm and commitment to the fashion industry

The portfolio should contain:

- quality photographs, drawings, sketches and examples of completed projects that show design concepts and finished projects
- examples of construction or design work which emphasise your fashion design strengths and interests
- documentation of previous employment, short courses or work experience in the fashion or a related industry

The assessors will be looking for:

- a comprehensive overview of your skills, which can be expanded upon during the formal interview process
- good overall presentation
- your ability to develop ideas and take these through to a completed garment or product
- your creativity
- your design process
- an understanding of the fashion industry
- technical sewing and construction skills
- ability to understand and manipulate patterns

Please bring (wherever possible) the actual items for the assessors to view and discuss during the interview.

You may submit your projects on CD-ROM (TIFF, Flash or HTML formats) or provide a URL to work hosted on a website. You should still submit a series of printed A4 sheets which show drawings or other forms of developmental process for this work.

Any further queries can be addressed to Julie Ashby, Programme Manager: julie.ashby@wintec.ac.nz

Or call (07) 834 8800 extension 8306.